OFFICIAL SCHOLAR EDITION

VALU LEAGUE

THE SCHOLAR'S GUIDE

Bringing ValU to an Elevated You

"Do not conform to the pattern of this world, but be transformed by the renewing of your mind..."
— ROMANS 12:2

FROM THE OFFICE OF THE FOUNDER

Letter from the Founder

Welcome, ValUdictorian,

It's time to revolutionize singles ministries as we've known them. For years, I've received hundreds of direct messages and emails asking for one thing: A community where singles can learn, engage, grow, and maximize their season with purpose.

After six years of listening, praying, and building, I've decided to answer that call. ValU League was created to be a place where you can grow in faith, character, and purpose; where you're not defined by your relationship status but refined by your pursuit of becoming who God designed you to be.

Here, you are a scholar. A lifelong student of growth and purpose.

My prayer is that ValU League becomes more than something you join. May it become something you embody. Thank you for saying yes to your own growth.

Never stop growing.
Never stop learning.
Never stop bringing ValU wherever you go.
Welcome to the League.

Laterras R. Whitfield
— ValU League, Founder & Student Body President





FROM THE OFFICE OF THE PROVOST

Letter from the Provost

Welcome, ValUdictorian,

If the Founder's letter is the vision, consider this your course catalog. As Provost, my heart lives in the curriculum of your growth: what you learn here, how you practice it, and who you become because of it.

I know what this season can feel like. I also know what it can produce when it is stewarded well. Your single season is not a holding pattern; it is holy ground. It is where discipline is built, identity is settled, and love learns its first lessons in the mirror.

Inside the League, you will be stretched in the best way. You will study, serve, and be seen by people committed to becoming, not performing. So bring your questions. Bring your honesty. Bring your whole self.

My commitment to you is simple: every class, every gathering, and every tradition will be designed to grow you in faith, character, and purpose. Not to prepare you for someone else first, but to present you whole before God.

I am praying for you by name, Scholar.
I cannot wait to watch who you become.

Study hard.
Love well.
Protect your ValU.
Welcome to the League.

Ashley R. Whitfield
— ValU League, Provost

Welcome to

VALU LEAGUE

ValU League is a movement dedicated to helping individuals discover their God-given value before seeking validation from the world.

Our belief is simple

ValU League is a revolutionary faith-based growth community of singles designed to disrupt the traditional singles ministry. Built like a student body instead of a social club, our members, called ValUdictorians, develop spiritually, emotionally, mentally, financially, and relationally. **The name carries a triple meaning: Value, You, University.**

Our belief is simple: when you understand your value, you make valuable decisions. We exist to raise people who don't simply look for the right person, but become the right person.

Healthy relationships begin with a healthy identity. Strong families begin with emotionally healthy individuals. Communities are transformed when people stop asking, "Who will choose me?" and begin asking, "Who am I becoming?"

ValU League exists to cultivate men and women who intentionally elevate every room they enter by first elevating themselves.

Every member is both a student and a leader. We never graduate from growth.



OUR STORY

ValU League was born from one conviction

The greatest relationship problem is not the lack of love — it is the lack of value.
After years of speaking with thousands of singles, married couples, church leaders, and audiences around the world through the Dear Future Wifey platform, one truth became unmistakably clear:

People often choose relationships based on loneliness instead of purpose, chemistry instead of character, and attention instead of identity.
ValU League was created to change that narrative.
Rather than building another singles ministry, ValU League was designed as a culture: a place where people intentionally develop spiritually, emotionally, mentally, financially, and relationally.

ValU League is committed to raising a generation that doesn't simply look for the right person, but becomes the right person.



Mission VISION& PURPOSE

OUR MISSION: WHAT WE DO
To cultivate people of faith, character, and purpose who transform their families, churches, workplaces, and communities.

OUR VISION: WHERE WE'RE GOING
To establish ValU League Chapters throughout the world that develop ValUdictorians who lead with excellence.

OUR PURPOSE: WHY WE EXIST
Helping people discover their value before seeking validation.

THE ORDER MATTERS

Value comes before validation. Always. When you know what you carry, you stop auditioning for approval. Everything in this League flows from that single sequence: **discover your worth first and let everything else respond to it.**

THE STANDARD • SPOKEN AT EVERY GATHERING

The VALU Creed

I believe my value comes from God.

I choose growth over comfort.

Character over charisma.

Purpose over popularity.

Service over status.

I will lead with integrity.

Love with wisdom.

Serve with excellence.

Honor people.

Protect culture.

Pursue purpose.

I AM BECOMING A VALUDICTORIAN.

Memorize it. Recite it. Then go live like you mean it.

The Culture OF THE LEAGUE

Culture is what we do when no one assigns it. Ours is built on five commitments, the Five L's, and every Scholar carries all five.

THE FIVE L'S

WE LEARN
We stay teachable. ValUdictorians never graduate from growth; every room is a classroom and every person carries a lesson.

WE LEAD
We take responsibility before we take credit. Leadership here is measured by service, not spotlight.

WE LOVE
We love with wisdom and without agenda: the kind of love that tells the truth and stays in the room.

WE LIFT
We celebrate each other's wins like our own. Comparison has no seat in this League.

WE LEAVE EVERY ROOM BETTER
Our presence should be evidence. When a ValUdictorian exits, the atmosphere should miss them.



The VALU Code

The Creed is what we believe. The Code is how we behave.
Every Scholar commits to ten standards.
No exceptions, no exemptions:

HONOR GOD	He gets the first word and the final say in our decisions, our relationships, and our ambitions.
HONOR YOURSELF	Guard your heart, mind, body, and standards. You cannot give away what you refuse to protect.
HONOR OTHERS	Treat every ValUdictorian's story, struggle, and season with dignity.
CHOOSE ACCOUNTABILITY	Invite correction before you need rescue. Lone rangers don't last here.
REJECT GOSSIP	If they're not in the room, their name is safe in your mouth.
PURSUE EXCELLENCE	Whatever carries your name should carry your best.
PROTECT UNITY	Disagree in private, defend in public, and never let offense recruit you.
SERVE JOYFULLY	Serve like it's a privilege, because it is.
LEAD HUMBLY	The higher you rise, the lower you bow.
FINISH STRONG	ValUdictorians complete what they commit to. Starting is common; finishing is the standard.

Statement OF FAITH

Everything we teach about value, identity, and relationships stands on this foundation. We believe:

The Bible is God's inspired Word, our final authority for faith and life. (2 Timothy 3:16)

Salvation comes through Jesus Christ, by grace, through faith, for everyone who believes. (Ephesians 2:8-9)

The Holy Spirit empowers believers to grow, to lead, and to love beyond their own strength. (Acts 1:8)

Prayer changes lives. It is our first response, never our last resort. (James 5:16)

Healthy disciples build healthy communities. Transformation is personal before it is public. (Hebrews 10:24-25)

Every person possesses God-given dignity and purpose. No exceptions, no throwaway people. (Psalm 139:14)

Our identity is found in Christ before it is found anywhere else.
— 2 CORINTHIANS 5:17

Not in a relationship status. Not in a title. Not in a timeline.
In Christ: first, last, and always.

OUR CORE VALUES

Ten values shape every lesson, event, and decision in the League. Together, they form the curriculum of character.

IDENTITY	We know who we are because we know Whose we are.
INTEGRITY	We are the same person in every room.
EXCELLENCE	We bring our best, even when no one is grading.
FAITH	We make decisions from trust, not fear.
GROWTH	We refuse to leave any season the same as we entered it.
COMMUNITY	We were never meant to become whole alone.
SERVICE	We measure greatness by how many people we lift.
STEWARDSHIP	We manage our time, gifts, and resources like they belong to God, because they do..
PURPOSE	We live on assignment, not on autopilot.
LEADERSHIP	We take ownership of the culture wherever we stand.

What is a VALUDICTORIAN?

In academics, the valedictorian is the scholar who finishes at the top of the class.
In this League, a ValUdictorian is the Scholar who lives at the top of their calling:

The Highest EXPRESSION

of what a ValU Scholar can become.

It is not awarded for perfection.
It is recognized in pattern: the daily, consistent, **often unseen decisions that reveal who someone truly is**.

A VALUDICTORIAN CHOOSES

Purpose over popularity.
Faith over fear.
Growth over comfort.
Wisdom over impulse.
Character over compromise.

The ValUdictorian's JOURNEY

Every Scholar walks the same path, but no two journeys look alike.

Here is the road from your first day to the highest recognition in the League:

01 • ORIENTATION
You learn the Creed, the Code, and the culture. You sign the Covenant and receive your Scholar's Guide.

02 • DISCOVER
You study who God says you are: the foundation of everything that follows.

03 • UNCOVER
You confront what's been hiding your purpose: old wounds, false labels, and limiting patterns.

04 • RECOVER
You reclaim the life God intended for you to live with clarity, confidence, and conviction.

05 • LEADERSHIP DEVELOPMENT
You are trained to carry culture by facilitating, organizing, and setting the standard.

06 • MENTORSHIP
You pour into newer Scholars, guiding them through the path you've already walked.

07 • SERVICE
You put your growth to work inside the League, inside the church, and inside the community.

08 • VALUDICTORIAN RECOGNITION
The League publicly honors a life that consistently embodies The ValU Standard.

Growth never ends.



The VALU Framework

At the heart of the Scholar's Journey are three movements: Discover, Uncover, Recover. Think of them as the League's core curriculum.

Every lesson we teach lives inside one of these three:

DISCOVER

Who God says you are.

Identity is the entry point. Before you fix habits or pursue relationships, you establish the truth about your worth, spoken by the One who made you, not the ones who misread you.

UNCOVER

What's been hiding your purpose.

This is the honest work of naming the wounds, patterns, fears, and false identities that have been covering what God placed in you. Scholars don't perform healing; we pursue it.

RECOVER

The life God intended for you to live.

Restoration with direction. You take back what was buried (your confidence, your standards, your assignment) and start living from value instead of searching for validation.

The VALU Patch System

Every Scholar earns recognition through faithful participation, demonstrated growth, service, and leadership.

Patches aren't participation trophies; they're transcripts you can wear.

Foundation Patches



Leadership Patches



Honor Patches



FOUNDATION PATCHES	
Orientation	Complete new-Scholar orientation and sign the Covenant.
Attendance	Faithful, consistent presence across a full session.
Perfect Attendance	Every gathering, every time: a full session without a miss.
Discover	Complete the Discover curriculum.
Uncover	Complete the Uncover curriculum.
Recover	Complete the Recover curriculum.

LEADERSHIP PATCHES	
Mentor	Faithfully guide a newer Scholar through their journey.
Facilitator	Lead sessions and discussions with excellence.
Chapter Leadership	Serve on your Chapter's leadership team.
Student Government	Serve the League at the organizational level.

HONOR PATCHES	
Honor Roll	Recognized for a season of consistent growth and service.
Dean's List	Sustained excellence across multiple seasons.
ValUdictorian	The League's highest recognition.

Wear your journey with humility.

Membership EXPECTATIONS

Enrollment is free, but membership costs something: your consistency, your honesty, and your best effort.

EVERY SCHOLAR IS EXPECTED TO:

ATTEND CONSISTENTLY
Presence is the first proof of commitment. Show up, especially when it's inconvenient.

PARTICIPATE FULLY
Spectators watch culture; Scholars build it. Bring your voice, your questions, and your story.

RESPECT CONFIDENTIALITY
What's shared in the League stays in the League. Trust is our most valuable asset.

HONOR LEADERS
Support the people who serve you with cooperation, prayer, and honest feedback delivered rightly.

SERVE FAITHFULLY
Find a place to contribute and be dependable in it.

PURSUE PERSONAL GROWTH
Do the work between the meetings. Transformation happens in the homework.

REPRESENT WITH INTEGRITY
You carry the League's name beyond its walls. Represent ValU League with integrity everywhere you go.

Some premium resources may carry a fee



Community STANDARDS

Community is not automatic; it's protected.
These seven standards keep our culture safe enough for real transformation:

We build one another.

We don't compete.

We don't gossip.

We don't divide.

We restore.

We forgive

We grow.

When conflict comes (*and in any real community, it will*) we handle it the ValUdictorian's way: directly, privately, and quickly.
We go to the person, not the group chat.
We aim for restoration, not victory.
And we leave every disagreement with the relationship intact.

Academic HONORS

The League publicly celebrates Scholars whose lives demonstrate The ValU Standard. Honors are earned through consistency, character, and contribution. Never popularity.

HONOR ROLL
A season of consistent attendance, participation, and growth.

DEAN'S LIST
Sustained excellence: a Scholar others quietly pattern themselves after

SCHOLAR OF EXCELLENCE
Exceptional dedication to the curriculum and to personal transformation.

CULTURE BUILDER
A Scholar whose presence measurably strengthens the atmosphere of the League.

SERVANT LEADER
Extraordinary, consistent service: the towel before the title.

VALUDICTORIAN
The highest honor in the League: a life that embodies the Standard.

Recognition follows transformation.

We don't chase the honor. We chase the growth, and let the honor catch up.



League TRADITIONS

Traditions turn a program into a family.
These are the moments every Scholar can count on, season after season:

ORIENTATION CEREMONY
New ValUdictorians are formally welcomed, receive their Scholar's Guide, and sign the Covenant.

PATCH PRESENTATIONS
Earned patches are awarded publicly, because growth deserves witnesses.

HONOR ROLL RECOGNITION
Scholars who completed a season of consistent growth are celebrated by name.

DEAN'S LIST RECOGNITION
The League honors its most consistent examples of excellence.

COMMENCEMENT
A celebration marking the completion of each Scholar cohort's journey.

FOUNDER ADDRESS
A yearly word from the Founder: vision, celebration, and the charge for the season ahead.

ANNUAL SCHOLAR PHOTO
The whole League, one frame. Proof of who was in the room.

VALUDICTORIAN RECOGNITION CEREMONY
The League's most sacred moment: honoring the Scholars who became the Standard.

The ValUdictorian's PLEDGE

I commit to living according to The ValU Standard.

I will seek God first.

Honor people always.

Lead with integrity.

Serve with humility.

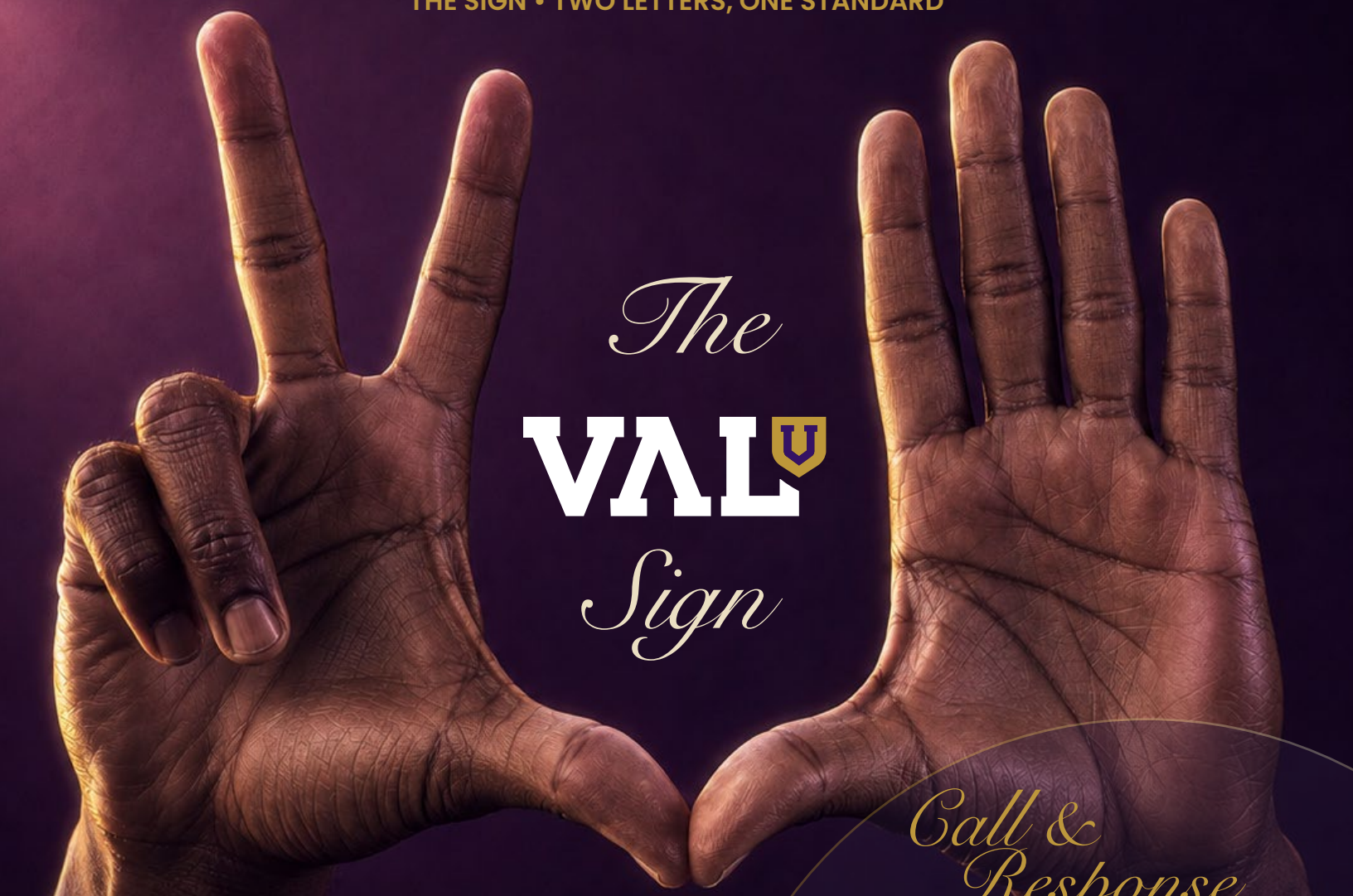
Grow intentionally.

Protect our culture.

Bring ValU wherever I go.

I am a ValUdictorian.

Raise your right hand. Say it like you mean it. Then live like you said it.



The VALU Sign

WHAT THE SIGN MEANS

V — VALUE *[Right Hand]*

Represents the value, gifts, and potential you bring.

U — YOU *[Add Left Hand]*

Represents You and the value already within.

TOGETHER — ValU *[Thumbs connected]*

Represents unity and shared value.

THROW THE SIGN

Left hand: V. Add the U. Connect the thumbs.

That's ValU.

Throw the sign. Say the words.
Live the standard.

Call & Response

Every gathering opens and closes the same way.

Learn it on day one:

LEADER: Throw up the V!
ValUdictorian: I got your V!

LEADER: Throw up the U!
ValUdictorian: I got your U!

LEADER: Put it together!
ValUdictorian: ValU!

LEADER: What do we bring?
ValUdictorian: ValU!

LEADER: To who?
(Raise ValU Hand Sign above your head.)
ValUdictorian: An Elevated You!

THE COVENANT • OFFICIAL RECORD OF ENROLLMENT

ValUdictorian
COVENANT

I acknowledge that membership in ValU League is a commitment to continuous growth, accountability, servant leadership, and Christ-centered living.

By signing below, I commit to uphold **The ValU Standard**, represent the League with integrity, and pursue the lifelong journey of becoming a **ValUdictorian**.

SCHOLAR NAME _____

SIGNATURE _____

DATE _____

CHAPTER _____

WELCOME TO THE LEAGUE

Bringing ValU to an Elevated You

You're Officially in the LEAGUE

Upon acceptance into ValU League, every scholar is assigned a permanent ValUdictorian Identification Number (VID). This number serves as the scholar's official membership record throughout their ValU League journey.
Your VID represents your enrollment into a lifelong community of growth, leadership, and purpose. It is used for chapter membership, event registration, achievement tracking, patch progression, certifications, and ValUdictorian recognition.

Once assigned, a ValUdictorian ID is never reissued and remains with the scholar for life.



OFFICIAL VALUDICTORIAN RECORD

▪ ValUdictorian Name	▪ Attendance Record
▪ ValUdictorian ID *(VL-00001)*	▪ Leadership Positions
▪ Chapter	▪ Community Service Hours
▪ Enrollment Date	▪ Honors and Awards
▪ Completed Modules	▪ ValUdictorian Status
▪ Patch Inventory	

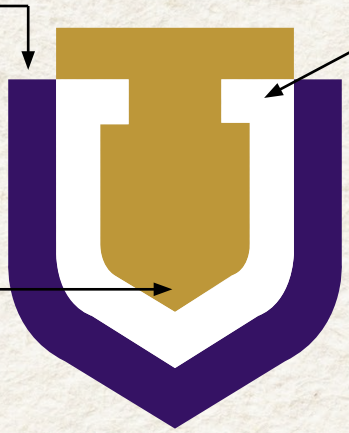
Traditional institutions classify you by the year you graduate.
ValU League classifies you by the year you begin.

The VALU Crest

THE GRADUATION CAP
Become the ValUdictorian of your life.

THE OUTER PURPLE "U"
You. identity surrounds everything.

THE INNER WHITE "U"
Transformation through truth and character.



THE GOLD V
Value already lives within you.

THE SHIELD
Protect your value.

THE POINTED BASE
Foundation. Direction. Cornerstone..

V inside U = ValU.

Value lives within You.

PURPLE purpose, nobility, kingdom identity.
WHITE integrity, transformation, truth.
GOLD worth, excellence, God's workmanship.

THE BRAND STATEMENT

The ValU League crest is a visual declaration that true value begins within. The gold cap at the top forms a graduation cap, a reminder to become the ValUdictorian of your life. The outer U represents the individual, the inner U symbolizes transformation through truth and character, and the gold V represents the God-given value that already exists inside every person. Together they form a protective shield, reminding every Scholar to protect their value, pursue excellence, and become the ValUdictorian of their own life.